

## FOR IMMEDIATE RELEASE

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### FESTIVAL OF CHILDREN FOUNDATION RECEIVES TELLY AWARD FOR NOT-FOR-PROFIT IN BRANDED CONTENT FEATURING NOT-FOR-PROFIT ORGANIZATIONS IN THE 47th ANNUAL TELLY AWARDS

**Costa Mesa, Calif. (May 20, 2026)** – Festival of Children Foundation announced today its [Kids in Focus](#) video featuring [Inspiration Ranch](#) has been awarded silver for Not-For-Profit in Branded Content Featuring Not-For-Profit Organizations in the record breaking 47th Annual Telly Awards. The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, production companies. This year's winners include Paramount TV, Warner Brothers Discovery, FOX Entertainment, MoMA, Mayo Clinic, Sony Music, TED, Variety, PETA, United Talent Agency, People Inc., Olympic Channel, AccuWeather, ABC News, Dude Perfect, Washington Commanders, Harvard Business School, Modern Post, and more.

Festival of Children Foundation's Kids in Focus campaign was created to shine a spotlight on children's charities throughout the United States using video to connect them with a new and wider audience in a meaningful and relevant way. Founded in 2003, Festival of Children Foundation provides free resources, awareness and financial support to nearly 500 children's charities nationwide.

"Video has never been more contested, more creative, or more consequential than it is right now," shares Amanda Needham, Managing Director of The Telly Awards. "The Telly Awards has had a front-row seat to this industry for 47 years, and today's entertainment is happening in multiple formats, across every screen, and at every budget level."

"We are incredibly honored to receive our second recognition from The Telly Awards," said Sandy Segerstrom Daniels, Founder & Executive Director of Festival of Children Foundation. "Kids in Focus was created to amplify the voices and missions of children's charities doing extraordinary work every day. This award reflects the power of storytelling to inspire compassion, raise awareness, and ultimately improve the lives of children nationwide."

Committed to pushing the boundaries of creativity forward, this year's new categories included topics within Generative A.I., Animation, and Creators. These categories centered on stories and collaborations that are actively evolving within the video and television industry. With over 13,000 entries from across the globe and top video and television content producers. Winners were chosen by The Telly Awards Judging Council, which features more than 250

experts across the world of video. This year welcomed judges including Tamara Kruger, Head of Content and Sponsorships, Google; Janet Graham Borba, Executive VP of Production, HBO; Phil Cook, Chief Marketing Officer, WNBA; and Andrea Wertheim, Senior Manager Post Production, Netflix.

The full list of the 47th Annual Telly Awards winners can be found at [www.tellyawards.com/winners.com](http://www.tellyawards.com/winners.com).

### **About Festival of Children Foundation**

Festival of Children Foundation is a 501(c)(3) nonprofit organization that serves to bring together and coordinate the efforts of charities, companies and individuals who work to improve the lives of children. 100% of the administrative costs are covered by designated funding, allowing donations to go further in direct support of programs and services that improve the lives of children nationwide. For more information please visit [www.festivalofchildren.org](http://www.festivalofchildren.org).

### **About The Telly Awards**

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 13,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 250 leading experts including advertising agencies, production companies, and major television networks, reflective of the multi-screen industry The Telly Awards celebrates. Partners of The Telly Awards include AWN, View Conference, Skwigly, ACM SIGGRAPH, Seed & Spark, Kinema, The Gotham, Portrait, NAB, RunwayML AIFF, ReelAbilities Film Festival, Film Fatales, FWD-Doc, NYWIFT, Stash, Production Hub, Video Consortium, SeriesFest and Green The Bid. More information can be found at the Telly Awards Press Center: <https://telly.co/press>