

For Immediate Release

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Festival of Children Foundation Appoints New Members to Board of Directors and Business Council

COSTA MESA, Calif. (June 14, 2018) – [Festival of Children Foundation](#), the Costa Mesa, California-based, national non-profit organization that supports and promotes collaboration among nearly 500 U.S. children’s charities, has appointed new members to its Board of Directors and Business Council.

The additions to the Board of Directors are:

- Tyler Banks, National Practice Leader and CEO of Willis Towers Watson Personal Lines
- Dave Swartz, Co-Founder, President and CCO of MEDL Mobile

The new Business Council members include:

- Ren Arrogante, CEO, A2B Access Solutions
- Jean Chung, Director of Marketing, French Cormany Insurance
- Jennifer Fisher, Assistant Director, Programs, Marshall School of Business, Executive Education, at University of Southern California
- Chris Lee, Senior Vice President, Private Banker, and Team Leader, City National Bank;
- Kenneth Lee, Sales Planning Manager, Houzz
- Sherylose Ong, Marketing Manager, Experian
- Patty Sharpe, Owner, The Woodshed

“For more than 15 years, Festival of Children Foundation has been incredibly fortunate to have the enduring support of so many inspirational business and community leaders, who truly want to improve the lives of children in our country,” said Sandy Segerstrom Daniels, founder and executive director, Festival of Children Foundation. “I am delighted to welcome these remarkable people to our Board and Business Council and look forward to working closely with them on our various fundraising programs and initiatives across the United States in coming years.”

About Festival of Children Foundation

Founded in 2003 by businesswoman and children’s advocate Sandy Segerstrom Daniels, Costa Mesa, California-based Festival of Children Foundation is a national, 501(c)(3) non-profit organization that serves to bring together a diverse, national community of children’s charitable organizations to collaborate, access resources, share knowledge, focus their efforts, and ultimately work together to improve the lives of children. With committed funding covering 100% of

administrative expenses, every dollar raised by the organization goes directly to helping these charities thrive through innovative programs and services, including free professional training, financial support, and programs and events to help raise awareness and funds for individual missions.

Festival of Children Foundation has built a network of nearly 500 charities across the nation that serve millions of children each year, each with a diverse mission yet with a common goal of improving the lives of children. The foundation is also behind National Child Awareness Month, a U.S. Senate-based designation serving as a rallying call throughout September to U.S. children's charities, their benefactors and supporters, and the public to set aside their individual agendas to raise awareness and inspire action for all children's causes. www.festivalofchildren.org

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